

Press Release  
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## Canary Wharf Film Festival introduces the *Next Generation* of film makers

CWFF gives up and coming filmmakers a helping hand

CWFF 09 takes place from Sept 3<sup>rd</sup> - 7<sup>th</sup>



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**Canary Wharf Film Festival** has announced its 2009 programme with a focus on budding filmmakers going where many film festivals dare to tread.

The festival's exciting programme also asks the public to *Shoot Canary Wharf* and a new commission provides an incredibly moving and insightful look into London's Docklands and Waterways of yesteryear.

**Canary Wharf Film Festival 2009** (CWFF 09) takes centre stage this September with an offering unlike any other festival this year. CWFF's standout programmes include *Next Generation*, *Nearby: East End Docks* and *Green Sundays* which all give something back to London's East End and are totally free!

The *Next Generation Programme*, with support from the **Canary Wharf Group**, is providing aspiring filmmakers the opportunity of a life time as part of the festival's aim to give up and coming filmmakers a helping hand to set them on their way. CWFF have been running free filmmaking workshops - in collaboration with **Chocolate Films** - throughout the summer for East London students interested in learning about the filmmaking process, teaching skills from storyboarding right through to the editing process, and their final cuts will be featured at the festival.

Young filmmakers will also be given the opportunity to pitch their film idea to a panel of experts for the chance to win an invaluable training course at the **Central Film School**. Pitchers will receive crucial tips to equip them with the tools need to successfully pitch ideas in the future. Plus local East End boy and director of the British hit *Shifty*, **Eran Creevy**, will be talking to festival goers about his experiences in the film industry, how he climbed the film ladder and what it was like working with Asher D and brands like *Nike*.

The *Nearby: East End Docks* programme will provide a look at one of the worlds most famous industrial areas of yesteryear, paying homage to an industry which laid the foundations for London's business quarter. The programme will take place at the **Museum of London Docklands** and will provide a snapshot of the Docklands and Waterways which made London a super power in the trading world.

*Green Sundays* is another free offering from the CWFF showcasing the areas green credentials with a string of films, discussions and a cycling tour along East London's Regents Canal. CWFF have delved into the archives to track down films which address issues on pollution and contamination of the Thames and turning waste into animal feed in East London.

The *Green Sundays Discussion* will be another highlight of the festival addressing issues around the creative industries and sustainability. The discussion is one for the diary with a panel including Ben Todd (Arcola Theatre), Clement Mariotte (Bash Creations) and Sally Wilton (Lexi Cinema).

Olivia Bellas, Festival Director for **CWFF 09** comments on this year's free programming: *"The shorts featuring at this year's festival are some of the best we've ever had; the quality of films presented by the film makers shows an incredible depth and range of movie talent."*

*"Our 'Nearby: East End Docks' programme takes an outstanding, unique and insightful look into the history of a fascinating area of London and we're privileged to be screening classic footage from the Port of London Authority's archive."*

Completing **CWFF 09's** programme is the **CWFF 09 Big Film Quiz**, **Between the Eyes**, **London Living**, **Shoot Canary Wharf**, and the return of the **Golden Canary Awards Show**, recognising the festivals standout film makers in front of the industries finest.

**CWFF 09** runs from 3-7 September, 2009, with films being shown at a wide range of locations, including Cineworld West India Quay, Museum in Docklands and the East Wintergarden. The festival - which is being supported by the **Canary Wharf Group plc** and **Film London** - will show the best quality in short film; the most colourful animations, hilarious comedies, intriguing documentaries, and gripping dramas.

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## Next Generation Programme

### Times:

Friday 4<sup>th</sup> September

1500 – 1545 Pitching Session

1545 – 1645 Next Generation Films

1645 – 1730 Pitching Session continues...

### Venue:

Museum of London Docklands

### Next Generation – Filmmaking Workshop: FREE

Alongside Chocolate Films, and in with support from the Canary Wharf Group, CWFF will be running a workshop throughout the summer, specifically for East London students interested in learning about the filmmaking process.

Storyboarding, filming and editing skills will all be within their reach and the film they create will be shown as part of CWFF 09's Next Generation Film screening. There's also a Special Achievement prize, awarded at this year's Awards Show.

### Next Generation – Pitching Session: FREE

At the festival, CWFF will be running a pitching session where young people can present their film idea to a panel of experts and win prizes! The top 5 selected to pitch will all receive screenwriting software and the winner gets an invaluable training course courtesy of Central Film School.

The pitchers will also get the crucial top tips to help them in their future career from an industry panel: Bob Portal (Central Film School tutor / Producer), Liz Hobbs (Moviescope Magazine), Olivia Bellas (CWFF Festival Director).

Also, local east end boy and 'Shifty' film director Eran Creevy will give a talk about how he made it up the career ladder and his experiences working with Asher D and big brands like Nike.

The deadline for pitch application is the 27<sup>th</sup> August. For more information, please email: [karen@cwff.org.uk](mailto:karen@cwff.org.uk)

**NB:** If you are under 18 please ensure you have parental consent to attend this event.

### Booking Information:

It's free to attend the pitching session and all the *Next Generation* films and events, so reserve your space at: [www.cwff.org.uk/09/booking/](http://www.cwff.org.uk/09/booking/)

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## CWFF 09 Big Film Quiz

**Times:**

Thursday 3<sup>rd</sup> September  
1900 – 2200

**Venue:**

Marriott West India Quay

The CWFF 09 Big Film Quiz is no ordinary pub quiz. Following a hugely successful first outing earlier this year in central London's Future Gallery, we've decided to treat the public to more!

This is an all-singing, all-dancing extravaganza of film trivia with big-screen, big-sound and live rounds like 'That Guy Who Was In Stuff', 'Foreign Movie Titles' and the hectic 'Higher or Lower', it'll test your head, your mind, and your brain. Expect top prizes, free beer\*, human sacrifice and dogs & cats living together... mass hysteria!

\*One per person.

**Booking Information:**

£6 per person (maximum of six people per team and you must be over 18)  
Buy your team's tickets in advance at: [www.cwff.org.uk/09/booking/](http://www.cwff.org.uk/09/booking/)

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## Between the Eyes & Eran Creevy + Q&A

**Times:**

Friday 4<sup>th</sup> September 1830 – 2000  
Running Time: 90 Mins

**Venue:**

Cineworld West India Quay

Between The Eyes is a production company run by producers Rory Aitken and Ben Pugh, and represents music video and commercial directors. Its first feature film, '*Shifty*', directed by Eran Creevy, was released nationwide by Metrodome earlier this year. It received 5 British Independent Film Award nominations and is now available on DVD.

Eran Creevy started his career in the world of short-form work like many an aspiring film director. CWFF take a look at his fast-paced, visually rich commercials and music videos and talk to the man himself at the Q&A event.

**Booking Information:**

Tickets for this event can be booked at: [www.cineworld.co.uk/](http://www.cineworld.co.uk/)

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## Nearby: East End Docks Programme

**Times:**

Friday 4<sup>th</sup> September  
1100 – 1200 London Living  
Running time: 60min  
1200 – 1330 Listen: A Soundtrack of Shared Memories  
Running time: 90min  
1330 – 1430 Nearby: East End Docks  
Running time: 75min

**Venue:**

Museum of London Docklands

**Nearby: East End Docks Films: Free**

Delve into some fascinating footage from yesteryear. See a snapshot of the Docklands and the Waterways as they once were.

**Listen: A Soundtrack of Shared Memories**

A Big Bang Lab production for Canary Wharf Film Festival with the support of the Port of London Authority. Come to the cinema and listen!

'Listen: A Soundtrack of Shared Memories' was developed to provide a learning exchange between communities, laying down a foundation for engagement and heritage participation. Playing on the themes of picture, sound, and memories, the group has worked together to record oral histories, understand sound editing and create a living soundtrack to silent film from the extensive PLA archive. At the Nearby screening you can see the finished product and indulge in an open discussion about it with the group.

**London Living**

'London Living' is a short programme of archive film extracts taken from the London Screen Study Collection. Spanning five decades, these fascinating films explore London housing as both an ideological tool and as a catalyst for the re-establishment of community.

Utility Homecoming: 1945

Views of Hackney Housing Estates: 1960

Rubbish People: 1966

The Other Side of Docklands: 1991

Let's Keep Wapping Cockroach Free: 1993

Screening lasts 25 min and will be followed by a discussion led by Abi Wheeler.

**Booking Information:**

To book your free place visit: [www.cwff.org.uk/09/booking/](http://www.cwff.org.uk/09/booking/)

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## Shoot Canary Wharf

**Times**

Saturday 5<sup>th</sup> September

1115 – 1815

**Venue:**

Cineworld West India Quay

**8 clues.****8 corners of Canary Wharf.****All you have to do is shoot them... to win prizes.**

Shoot Canary Wharf is a unique photographic treasure hunt that will lead participants to exciting destinations linked to iconic films. Based at Cineworld West India Quay, the event will present an opportunity to explore striking locations used in films such as Batman Begins and 28 Weeks Later first-hand, as well as providing a fun and creative day out in the area.

Participants sign up to the event in teams of two to four with prizes up for grabs for the most creative photographs. On the day, you'll get to see them on a big cinema screen and an exhibition of the photos will be displayed after the day.

**Booking Information:**

Tickets cost £15 and can be booked through: [www.shootexperience.com](http://www.shootexperience.com)

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## Green Sundays Programme

**Times:**

Sunday 6<sup>th</sup> September

1300 – 1400 Green Sundays Discussion

1415 – 1500 The Green Archive

1530 – 1700 Green Sundays Bike Tour

Running time: 180min

**Venue:**

Museum of London Docklands

**The Green Archive: FREE**

CWFF have delved into the archives to track down some examples of people being green through the ages and the results will be screened for the pleasure of the viewing public.

**Green Sundays Discussion: FREE**

It's all well and good being creative – making films, music, incredible theatre and spectacular events – but how much thought goes into the after-effects? Is there any subsequent damage on the planet as a result? In partnership with Green Sundays, Sunday is all about the creative industries and issues surrounding sustainability.

In the discussion CWFF will be looking at the film, theatre, music and events industries in terms of how their processes can be better managed, keeping things as environmentally sound as possible.

Here are the speakers and a little about their organisations:

**Ben Todd, Arcola Theatre:** Trailblazing sustainability projects as part of its core business, Arcola Theatre aims to be the world's first carbon neutral theatre.

**Clement Mariotte, Bash Creations:** BASH is a creative agency and events production company whose sole mandate is to lighten the ecological footprint of the British entertainment industry.

**Alison Tickell/Catherine Langabeer, Julie's Bicycle:** Julie's Bicycle is a not-for-profit company helping the music industry cut its greenhouse gas emissions and create a low carbon creative future.

**Sally Wilton, Lexi Cinema:** London's newest arthouse cinema and community venue in the heart of Kensal Rise. As a dedicated Social Enterprise, Lexi Cinema raises funds for ground-breaking community action in South Africa.

**Booking Information:**

To book a place at the event please visit: [www.cwff.org.uk/09/booking/](http://www.cwff.org.uk/09/booking/)

**Green Sundays Bike Tour: FREE**

The Hackney Cyclist LCC will be leading a wonderful bike journey\* from Canary Wharf to Hackney along the Regents Canal, stopping off to point out interesting landmarks and maybe some duck spotting if you're lucky.

\*CWFF can't be responsible for any injuries and any under 18's must be accompanied by an adult.

No need to reserve your place, just be at Museum of London Docklands for 1530 on the day!

**Recycling**

If you have a raft of DVD's and VHS tapes sitting at home that need to be re-born, bring them to us! Viridor London-Recycling will be setting up camp just in front of the Museum of London Docklands and will gladly be taking these off your hands to give them a new life in a sustainable way. Come on, time to clear out that back catalogue and make way for the new.

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## Golden Canary Awards Show

**Times:**

Monday 7<sup>th</sup> September  
1830 for 1900 start

**Venue:**

East Wintergarden

The CWFF Awards Show returns to the impressive sparkle of the East Wintergarden, right in the heart of Canary Wharf, to award the best of the Festival in front of filmmakers, industry professionals and the general public. It's a great opportunity to mingle with the film world, enjoy swanky drinks thanks to Courvoisier, irresistible nibbles, and you even take some goodies home. Come and see everything that went on at CWFF 09 in a nutshell of an evening.

**Booking Information:**

To buy tickets to this event please visit: [www.cwff.org.uk/09/booking/](http://www.cwff.org.uk/09/booking/)

**The Awards**

Berlin has the Golden Bear, Venice has the Golden Lion, and now CWFF has The Golden Canary! This change takes shape in a new look award created by artist Jo Shaw. And that's just the top prize, there are several other Canaries to be given out to the finest short film talent the UK and the world has to offer, screened at CWFF 09.

The awards shape up like this:

**Golden Canary Award – Sponsored by Canary Wharf Group.**

Given to the best of the best. Selected from a shortlist of the UK and International Mix films. Eran Creevy, top director and CWFF Ambassador, selects the overall winner.

**UK Canary Award – Sponsored by Museum of London Docklands.**

For the best in the Mix: UK strand, as chosen by the CWFF Judging Panel.

**International Canary Award – Sponsored by Cineworld.**

For the best in the Mix: International strand, again chosen by the esteemed CWFF judges.

**Sing Like A Canary Award – Sponsored by Ranch Design**

The coveted audience award. Find out who the people in the seats liked best.

**Tweety Canary Award – Sponsored by The Wharf Newspaper.**

A special achievement prize for one of the young participants in CWFF's 'Next Generation' filmmaking workshop.

**CWFF Judges:**

Eran Creevy – Independent director and CWFF 09 Ambassador

Larushka Ivan-Zadeh – Film Editor, Metro newspaper

Liz Hobbs – Moviescope Magazine

Andy Whittaker – Founder, Dogwoof Pictures

Mark Locke – Independent director and CWFF 08 Award winner

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## Editor's Notes

The **Canary Wharf Film Festival (CWFF)** was established in 2007 to break down the barriers between creativity and commerce by showcasing the best of UK and international filmmaking talent in one of the UK's most iconic and well known locations.

The festival also aims to alter preconceived notions of Canary Wharf and highlighting it as London's newest creative hub; highlighting it as a filming location and tourist destination, while fostering a creative local and sustainable community.

CWFF is a not-for-profit organisation. The festival entry fee is to cover essential maintenance costs, with all fees going back into making CWFF the best it can possibly be.

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## Contacts

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### For further information / Use of pictures / Interviews

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## Ends

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## Websites



[www.ideageneration.co.uk](http://www.ideageneration.co.uk)

For:

- Online Press Office
- Client list
- Company contact detail



<http://www.cwff.org.uk/09/index.php>

For:

- Details on the festival
- How to submit a film